

“This revolutionary new air purifier makes it simple and affordable to breathe clean, healthy air each and every day.”

Dear *Health & Healing* Reader,

Indoor air quality has long been a serious issue, and it's only getting worse. That's because the buildings we live and work in are becoming more tightly sealed for energy efficiency, trapping toxins and pollutants in the air we breathe.

Plus, we're spending an increasing amount of time indoors—upwards of 90% by some estimates. So, our exposure to harmful indoor pollutants such as dust mites, animal dander, chemical gases, mold, and bacteria is growing.

While people are aware of smog and other forms of outdoor air pollution, indoor air pollution gets less attention because it's an invisible threat. But don't be fooled.

Levels of indoor air pollution can be two to five times (and occasionally 100 times) higher than outdoor levels. In fact, the Environmental Protection Agency ranks it among the top five environmental risks to public health.

There's a powerful new weapon in the war against indoor air pollution

For years I've advocated using a quality air purifier to screen and neutralize pollutants because breathing clean, fresh air is one of the best things you can do for your overall health and vitality. This is especially important for the 46 million plus people in this country who suffer with asthma or allergies.

Unfortunately, the cost of devices that really did a good job was always pretty steep and they just weren't affordable to many folks. But that's just changed thanks to an innovative company by the name of Neoair Industries.

Neoair has made it their mission to educate people on the dangers of indoor airborne contaminants and to finally provide a cost-effective solution for this growing problem.

This company has just introduced a revolutionary new purifier called the **Neoair Plus TOTAL SHIELD**, which was engineered to meet my exacting

standards and is available exclusively to *Health & Healing* readers.

It knocks out what I believe are three of the most dangerous air pollutants (particulates, gaseous chemicals, and live toxins such as bacteria and mold) just like the more expensive brands, but at a fraction of the price.

Neoair Plus offers exclusive five-way air purification

The Neoair uses five advanced purification steps to drastically reduce indoor air contaminants.

Step 1. Prescreening Filter tackles large airborne particles for easier breathing and less housework.

(Continued inside...)

Here's what people are saying about Neoair Purifiers...

"We have seen great improvements and I don't have to dust as much. When our younger son came for a visit, he didn't react to the usual dust in the house! Thanks for helping our lives and saving money at the Drs. and Vets!"

—CG, Gainseville, FL

"The size and weight make it incredibly portable. The unit and remote are easy to use and the auto function is amazing...An incredible find all the way around."

—Gail R., Chesterfield, MI

"I have always had trouble living with pets...but that was before Neoair! I have 2 units. They work great...They are also super easy to use and so quiet it's easy to forget they are even running."

—Jennifer G., Bend, OR

The prescreening filter removes large particles from the air, such as dust, dirt, and lint. Soon after you start using the Neoair Plus, you'll notice that the surfaces within its 600 square foot cleaning diameter stay practically dust-free. This is a sure sign that the air you're breathing is cleaner, and it can mean less housework for you, too.

Step 2. HEPA Filter handles tiny contaminants before they can make their way to you.

Next, the Neoair Plus uses a high efficiency particulate air (HEPA) filter. HEPA filters are used regularly in industrial, medical, and military clean rooms, and are the only type of air purification tool recommended by the US Department of Homeland Security.

True HEPA filters, such as the one in the Neoair Plus, can remove up to 99.97% of all particles as tiny as 0.3 microns in diameter, which is almost 33 times smaller than a tiny speck of dust.

This is important because these small, virtually invisible pollutants are the ones that can wreak the most havoc on those with asthma and allergies.

Step 3. Activated Carbon Filter captures and neutralizes toxic fumes and chemicals so your home's not just safer, but fresher too.

The Neoair Plus then purifies air through an activated carbon filter. The carbon crystals in the filter contain billions of microscopic pores that attract and absorb volatile organic chemicals (VOCs).

VOCs are invisible gases, such as formaldehyde, which are some of the worst indoor air pollution

offenders. They are emitted from thousands of household items including particle board, paint, carpet, mattresses, cleaning agents, personal care products, pesticides, unvented stoves, gas fireplaces, and heating and air conditioning units.

The powerful carbon filter not only helps capture and neutralize these chemicals, but also does a terrific job of eliminating odors from tobacco smoke, cooking, pets, and musty areas in your home.

Step 4. NEW! Organic Fiber Sterilization (OFS) Filter destroys live toxins, such as harmful bacteria.

You may recall, I've long recommended air filters that have UV light to help deactivate bacteria and viruses. However, some of the more hardy strains of these contaminants may get insufficient exposure to the sterilizing UV light because they travel through the filter at such a high rate of speed.

Neoair has overcome this problem by developing a revolutionary patent-pending filter—a true breakthrough in air purification—to address this concern. It uses a specialized fiber soaked in a proprietary neutral organic solution. The filter acts like flypaper, trapping live toxins such as molds, fungi, and bacteria. Then the filter's organic solution immediately destroys them.

Tests indicate that the OFS technology can stop up to 97.7% of these airborne toxins in their tracks, making it an invaluable tool for fighting the spread of disease and infection and promoting overall good health.

Step 5. Negative Ionic Discharger snares out-of-reach particles and destroys additional toxins without generating harmful ozone.

The Neoair Plus Is the Best Performing Air Purifier in Its Class				
	Neoair Plus TOTAL SHIELD	Austin Air Healthmate Jr.	Blueair 402	Sharper Image Ionic Breeze GP
HEPA Filtration	YES	YES	YES	NO
OFS Deactivation of molds and fungi (certified)	YES	NO	NO	NO
OFS Antimicrobial and Bacteria Protection (certified)	YES	NO	NO	NO
Activated Carbon Filtration	YES	YES	YES	NO
Continuous Air-Quality Monitoring	YES	NO	NO	NO
Filter Replacement Indicator	YES	NO	NO	Filterless
Negative Ions	YES	NO	YES	YES
Power Consumption	69 Watt Max	80 Watt Max	80 Watt Max	28 Watt
Unit Weight	10.3 lbs	18 lbs	34 lbs	10 lbs
Sound Level	46 db	64 db	58 db	Noiseless
Standard Price	\$299.99	\$299.99	\$399.95	\$399.95

The Negative Ionic Discharger is not a separate filter, but rather a system to help the Neoair Plus more effectively purify the air you breathe.

Specifically, the discharger generates negative ions that act as an army of air particle scavengers. They reach out and charge particles in the air beyond the core circulation path of the unit. The charged particles sink down and into the air stream of the Neoair Plus, which then pulls them through its other stages of purification.

In addition, the negative ions settle on the surfaces of airborne allergens, molds, and viruses, causing chemical and structural changes that deactivate and destroy these harmful contaminants.

Unlike some other ionic air purifiers on the market, the Neoair Plus does not produce any harmful ozone. But it does leave the air refreshed, just like after a summer rainstorm.

Quality design makes this unit even more of a standout

The engineers at Neoair didn't stop with innovative purification technology. They designed every feature of the Neoair Plus to make it as easy, convenient, and efficient as possible to use.

For instance, the Neoair Plus is highly compact (17.8" x 8.4" x 12") and weighs in at just over 10 pounds, so it's extremely portable. It even comes with a carrying handle so you can easily move the unit to the rooms where you spend most of your time.

The unit also has high-, medium-, and low-speed settings. The high speed circulates air at 200 cubic feet per minute (CFM), which translates to five complete air changes per hour in a 600 square foot area.

In addition, the unit is extraordinarily quiet compared to most air purifiers. It's hard to tell it's on, even when it's operating at high speed. And it's energy efficient, so it costs only pennies a day, even when it's running 24/7.

Tailor your air purification with flexible operating options

There are other optional functions on the Neoair Plus that you can use to get just the right air filtration

Now It's Easy to Get Peace of Mind About the Air You Breathe

- **Exclusive five-way air purification**—including patent-pending OFS Filter technology
- **Automatic Cleaning Level Adjustment**—Sensor detects changing levels of pollutants and adjusts motor speed
- **Flexible Control Options**—Control the airflow speed, time of operation, Negative Ionic Discharger function...or choose "auto" mode and let the unit do it for you!
- **Aromatherapy Feature**—Use the refreshing lemon fragrance (included) or add your own essential oils
- **Fits Nearly Anywhere in Your Home or Office**—It's sleek, compact, lightweight, and comes in a neutral beige color
- **Portable Design**—A built-in handle makes it easy to move from room to room
- **Convenient Remote Control**



for your needs. You can select the speed yourself, or use the "auto" mode, which allows the unit to sense the level of contaminants in the air and adjust the speed accordingly. You can also set the unit to operate for two, four, or eight hours before turning off automatically and you can choose whether or not to run the negative ionic discharger. (For maximum effectiveness, I recommend you keep your Neoair Plus running 24 hours a day with the ionic discharger on.)

To adjust the Neoair Plus settings, you can use button controls on the front of the unit or use the handy remote control that's included. The unit even comes with an aromatherapy feature. Try the refreshing lemon-scented fragrance provided, substitute your own essential oils, or go fragrance-free.

It's low maintenance and the best value in air purifiers that I've found

In addition to being easy to use, the Neoair Plus is designed to be extremely low-maintenance. Just wash the pre-filter with water and detergent once every 1-2 months and replace the combination HEPA and OFS filter when the filter replacement indicator lights up, which should be about once a year or so.

All in all, the Neoair Plus is by far the best value in air purifiers that I've found. The unit costs only \$299.99, which is far less than other purifiers that cover 600 square feet of space and clean the air so effectively.

(Continued on back...)

It's also the only purifier with the advanced OFS filter technology, which is important for helping to stop the spread of germs that can make you sick.

Don't wait to protect your health with pure, safe air

I've said it before and I'll say it again: breathing pure, clean air is one of the most important things you can do for your health.

I urge you to try the Neoair Plus for 30 days and see for yourself the difference it can make in the quality of the air in your home or office. If you're not completely satisfied, you can return it. No questions asked. Plus, the

manufacturer backs the Neoair Plus with a full 2-year warranty, a rare find in the air filtration industry. That certainly speaks to the quality and dependability of this product.

Here's to your health,



Julian Whitaker, MD

P.S. A quality air purifier can vastly reduce trapped indoor toxins and pollutants to help you breathe easier, especially if you suffer with allergies or asthma. Using the Neoair Plus is a great way to be proactive about your health.

NEW! ORDER REQUEST: Neoair Plus TOTAL SHIELD Air Purifier



Limited Edition

- YES!** I want to breathe fresh, clean, safe air in my home or office every day. Please send me the Neoair Plus TOTAL SHIELD Air Purifier right away.

Save almost \$80!

Description	Quantity	Item#	Price	Shipping & Handling	Order Value
2-Pack Neoair Plus TOTAL SHIELD	___	N2AP	\$569.98	FREE	\$ _____
Neoair Plus TOTAL SHIELD	___	NAAP	\$299.99	+ \$24.99 per unit	\$ _____
Replacement Filter (combined HEPA and OFS filter)	___	NARP	\$59.99	+ \$5.00 per refill	\$ _____

Sales Tax: NC residents please add 7%; WV residents add 6% \$ _____

* Shipping and handling is not refundable. Please allow 1-2 weeks for delivery.

TOTAL AMOUNT \$ _____

Ship To: Check here if this is a new address.

Name: _____

Address: _____

(No P.O. Box addresses, please.)

City: _____ State: _____ ZIP: _____

Phone: (_____) _____

(Important: to ensure prompt delivery of your order.)

- YES!** I'd like to receive an e-mail confirmation that my order has been shipped, along with Dr. Whitaker's latest health recommendations and news of special savings opportunities. I understand that my e-mail address will never be provided to third parties without my permission, and that I can unsubscribe at any time.

E-mail: _____

30-Day Money-Back Guarantee

Try the Neoair Plus TOTAL SHIELD Air Purifier for 30 days from the time you receive the product. If you are not completely satisfied for any reason, you may return it for a refund of the purchase price less cost of delivery. This product is also covered by a full 2-year warranty from the manufacturer.

Payment Method:

- Check** (made payable to *Healthy Directions*)

Enclosed is my check for: \$ _____
(Please be sure to include shipping and handling.)

- Charge my:** **VISA** **MasterCard** **Discover** **DISCOVER**

Card # _____ Exp. ____/____

Signature _____

(For charge orders only)

Ask for Service Code 106285



For fastest service call
1-800-705-5559
24 hours a day, 7 days a week

Visit us online at drwhitaker.com

Call today or return this form to:
Healthy Directions, LLC, P.O. Box 6000
Kearneysville, WV 25430

To the printer:

Please use each code layer in this document (106285/106286) to strip in the blackplate code changes to page 4.

Ask for Service Code 106286