



Dear Ready-To-Use (RTU) DooDoo Voodoo Customer,

Hello, and thanks for your order of DooDoo Voodoo and our related products. We appreciate your purchase, which helps us provide assistance to needy animals, as we've been doing since 1983 via our multiple licensed charities, our charitable foundation, our nonprofit spay/neuter clinic and the private rescue facility where we provide lifelong care for special-needs animals. Your purchase helps these animals and many more, so thank you for your support.

You've purchased a gallon of RTU (ready-to-use) DooDoo Voodoo, which means that it's ready to use right out of the bottle and you don't have to dilute it before use. If your problems are on carpet or upholstery and are severe, I recommend that you use the product as-is. If, however, you feel that your issues are less severe — say below a 5 on a scale of 1-10, or if your issues are on hard surfaces such as hardwood and vinyl, or if you're doing routine cleaning — you might be able to dilute your RTU DooDoo Voodoo 1:2 or even as much as 1:4 with water\* and still attain good results.

If you're treating urine on tile and grout, you probably should not dilute the product. Grout is notoriously porous and it can be difficult to eradicate odors in, so I do not recommend using diluted RTU on grout.

When considering whether to dilute your RTU DooDoo Voodoo or not, be aware that once you dilute it, you can't reverse the process and go back to a stronger mixture. If you want to try a bit of more-diluted DooDoo Voodoo but think you might want to use some as-is, put some of the RTU into a separate container for further dilution. Be sure to make a note of its dilution ratio.

Speaking of separate containers, we don't want unlabeled DooDoo Voodoo floating around, so, if you fill a spray bottle with DooDoo Voodoo, be sure to at least write on the bottle with a permanent marker so you and others know what it is.

Just so you're not confused by my recommendations above about diluting your DooDoo Voodoo, I should mention that customers have been using RTU DooDoo Voodoo as-is for decades and loving it! As such, I am not telling you that you *have* to dilute your RTU further; only that you *can* if you deem your issues to be less severe, or they're on hard surfaces, or if you're doing routine cleaning. I'm just trying to help you use DooDoo Voodoo in the most appropriate and efficient manner, and to extend your DooDoo Voodoo value when it's appropriate to do so.

We know you'll be pleased with DooDoo Voodoo's performance as so many thousands of others have been. Once you've gotten your feet wet with RTU, we hope that you'll then consider purchasing one of our Concentrate kits, which allow you tons of application flexibility and reduce the per-bottle price of DooDoo Voodoo even further.

Thank you again for your purchase! Please send us an e-mail or leave us a message to let us know how DooDoo Voodoo works for you. And be sure to spread the word about shelter adoptions and spay/neuter when you get the chance.

Sincerely,

Eric Smith  
Founder | President | Inventor

\* By this, I mean that you could add warm water and turn your 1 gallon into 2 or 4 gallons, with the latter being appropriate for routine cleaning on hard surfaces.



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