



Dear Ready-To-Use (RTU) Doodoo Voodoo Customer,

Hello, and thanks for your order of Doodoo Voodoo and our related products. We appreciate your purchase, which helps us provide assistance to needy animals, as we've been doing since 1983 via our multiple licensed charities, our charitable foundation, our nonprofit spay/neuter clinic and the private rescue facility where we provide lifelong care for special-needs animals. Your purchase helps these animals and many more, so thank you for your support.

You've purchased our Gallon RTU (ready-to-use) product, which means that once you combine the SUPER Concentrate with tap water, your blended product will be ready to use right out of the bottle and you won't have to dilute it further before use. More on dilution in a moment, but I first want to show you how much warm (softened, if you have it) tap water to add to the gallon jug FIRST before you add your 4oz bottle of SUPER Concentrate. This reduces foaming.

Notice in this photo of the gallon jug that I've filled it with warm water to a point halfway up the handle. This equates to 124oz. If you don't get it the amount of water exact, no sweat. Doodoo Voodoo SUPER Concentrate is very forgiving:



Once you've filled your jug this full with water, then it's time to pour in the entire 4oz bottle of Doodoo Voodoo SUPER Concentrate. This will bring the level up to a point just below the bend at the top of the handle and you'll then have a full gallon (128oz) of RTU Doodoo Voodoo.

Now, if your problems are on carpet or upholstery and are severe, I recommend that you use the product full-strength. If, however, you feel that your issues are less severe — say below a 5 on a scale of 1-10, or if your issues are on hard surfaces such as hardwood and vinyl, or if you're doing routine cleaning, or if you're doing subsurface extraction (see our website for more about this awesome, easy and totally effective procedure, which you can perform for as little as \$39.99) — you might be able to dilute your RTU Doodoo Voodoo further. SUPER Concentrates dilutes from 1/4oz to 1oz per quart. (By comparison, our regular Concentrate dilutes at 1/2oz to 2oz per quart. SUPER Concentrate is 2X as concentrated.) To accomplish a weaker dilution, you add less than the full 4oz bottle of SUPER Concentrate to the gallon jug. Make sense?

Now, if you're treating urine on tile and grout, you probably should stick with the strongest (1oz SUPER Concentrate per quart of water) ratio. Grout is notoriously porous and it can be difficult to eradicate odors in, so I don't recommend diluting your RTU.

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Indianapolis IN USA • (317) 762-ODOR • www.doodoovoodoo.com • info@doodoovoodoo.com

When considering whether to dilute your RTU Doodoo Voodoo or not, be aware that once you dilute it, you can't reverse the process and go back to a stronger mixture. If you want to try a more-diluted blend, but think you might want to make some stronger later, you can by using the included measuring cup and using less than the full bottle of SUPER Concentrate. Just be sure to label your bottle with a piece of tape or marking pen (such as a Sharpie®) so you know what dilution ratio the bottle contains.

Speaking of containers, we don't want unlabeled Doodoo Voodoo floating around, so we've included an extra label for you to put on your bottle. If you fill more than one spray bottle, be sure to download the label file on our site's [DOWNLOADS](#) page or at least write on the bottle with a permanent marker so you and others know what's in the bottle.

Just so you're not confused by my recommendations above about diluting your Doodoo Voodoo, I should mention that customers have been using RTU Doodoo Voodoo as-is (full-strength) for decades and loving it! (In your case, this means using the entire 4oz bottle of SUPER Concentrate + 124oz of water, as discussed on the previous page.) So, I am not telling you that you *have* to dilute your RTU further; only that you *can* if you deem your issues to be less severe; they're on hard surfaces; if you're doing routine cleaning; or if you're performing subsurface extraction. I'm just trying to help you use Doodoo Voodoo in the most appropriate and efficient manner, and to help you extend your Doodoo Voodoo value *when it's appropriate to do so*.

I'm sorry if this discussion about dilution is confusing, but you'll quickly get the hang of it. Just remember that SUPER Concentrate dilutes at between 1/4oz and 1oz per quart.

We know you'll be pleased with Doodoo Voodoo's performance as so many thousands of others have been over the decades. Once you've gotten your feet wet with RTU, we hope that you'll then consider purchasing one of our larger Concentrate or SUPER Concentrate offerings, which allow you tons of dilution flexibility and reduce your per-quart price of Doodoo Voodoo even further.

Thank you again for your purchase, which supports our decades-long charity work.

Please send us an e-mail or leave us a message to let us know how Doodoo Voodoo works for you. And be sure to spread the word about shelter adoptions and spay/neuter when you get the chance.

Sincerely,



Eric Smith
Founder | President | Inventor

