



Dear DooDoo Voodoo Customer,

Hello, and thanks for your order of DooDoo Voodoo and any of our related products. We appreciate your business, which helps us provide assistance to even more needy animals. We've been helping needy animals since 1983, including at the nonprofit spay/neuter clinic we founded and at the private rescue facility where we provide lifelong care for special-needs animals. Your purchase helps these animals and many more.

You've purchased a gallon of RTU (ready-to-use) DooDoo Voodoo, which means that you don't have to dilute it before use. If your problems are on carpet or upholstery and are severe, I recommend that you use the product as-is. If, however, you feel that your issues are less severe — say below a 5 on a scale of 1-10 — or if your issues are on hard surfaces such as hardwood and vinyl, or you're doing routine cleaning, you might be able to dilute your RTU DooDoo Voodoo 1:2 or even as much as 1:4 with water* and still attain good results.

If you're treating urine on tile and grout, you probably should not dilute the product. Grout is notoriously porous and it can be difficult to eradicate odors in, so I do not recommend using diluted RTU on grout.

When considering whether to dilute your RTU DooDoo Voodoo or not, be aware that once you dilute it, you can't reverse the process and go back to a stronger mixture. If you want to try a bit of more-diluted DooDoo Voodoo but think you might want to use some as-is, put some of the RTU into a separate container for further dilution. Be sure to make a note of its dilution ratio.

Speaking of separate containers, we don't want unlabeled DooDoo Voodoo floating around, so we've included in the package an extra label for you to put on your own bottle. Be sure to label it RTU (not Concentrate).

So you're not confused by my recommendations, customers have been using RTU DooDoo Voodoo as-is for more than a decade and loving it! As such, I am not telling you that you have to dilute your RTU further; only that you *can* if you deem your issues to be less severe, or they're on hard surfaces, or if you're doing routine cleaning. I'm just trying to help you use DooDoo Voodoo in the most appropriate and efficient manner, and to help your pocketbook when it's okay to do so.

We know you'll be pleased with DooDoo Voodoo's performance as so many thousands of others have been. We hope that you'll then consider purchasing one of our Concentrate kits, which allow you tons of application flexibility and which reduce the per-gallon price of DooDoo Voodoo even more.

Thank you again for your business. Please send us an e-mail or leave us a message to let us know how DooDoo Voodoo works for you.

Sincerely,

Eric Smith
Founder | President | Inventor

* By this, I mean that you could add warm water and turn your 1 gallon into 2 or 4 gallons, with the latter being appropriate for routine cleaning on hard surfaces.



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