

DooDoo Voodoo® Clumping Cat Litter

The perfect complement to DooDoo Voodoo Pet Odor Evaporator

Natural. Effective. Affordable. Awesome!

At Four On The Floor™ Pet Products, we're all about making it easy for cats to choose to use the litter box. In 1988, we began marketing what we believed to be the absolute best cat litter anywhere. After all these years, it's still the only kind we use in our home and rescue facility...and we still feel it's the best litter on the market, bar none. **Your cat will love our litter.** A cat who loves his/her litter is a cat much less likely to urinate indiscriminately or hold his/her urine, which could predispose the kitty to a bladder or kidney infection, or crystal or stone formation.



What Sets Our Litter Apart

The #1 reason DooDoo Voodoo Cat Litter is the smartest choice you can make for your cat is that it clumps *really* tightly, so urine clumps tend to stay together much better than with other litters. Tighter clumping means that when you scoop the box, you're removing the maximum amount of waste, thus yielding the best odor control we've found in our nearly quarter century of animal rescue work. Other brands are often a blend of some decent clay with some cheaper—or even “off-fall” (leftovers, mostly unusable)—clay, which is why they don't clump as tightly as DooDoo Voodoo Cat Litter.

Plus, DooDoo Voodoo Cat Litter is all-natural. It's mined, it's dried, it's vacuumed and it's packaged. That's it! There are no bleaches used, no artificial colorants added, no artificial fragrances added. Just pure American clay. This is why, in our unscientific testing, cats have preferred DooDoo Voodoo Cat Litter 10-to-1 versus other brands. Experts know that cats prefer litter that is as natural as possible, thus mimicking what they're used to in the wild, yet, which we find amazing, most litters have fragrances added, which can deter a cat from using the box. Many litters are bleached, which cats' sensitive noses pick up on. (Cats have a sense of smell hundreds of times more sensitive than we humans.) Many are too dusty, which is unhealthy for both people *and* pets. We believe all of these contribute to cats not being compliant with using the litter box, so we invented an all-natural litter that cats have loved using since 1988.

How Much Will I Use To Fill A Litter Box?

Assuming an average litter box size and a litter depth of 2", which is the depth we've found works best, one jug of DooDoo Voodoo Cat Litter is enough to fill a couple of litter boxes. Your mileage may vary, though, based on the size of your litter box(es).

Don't Throw The Baby Out With The Bath Water

DooDoo Voodoo Cat Litter clumps so tightly that you'll be scooping out virtually all the waste. Because of this, the litter that remains in the box will stay fresh a lot longer than with other brands that don't clump as tightly or absorb urine as well. This equates to a fresher litter box for your cat, a fresher-smellin g home for you...and a **big money savings** in the long run. You don't throw out DooDoo Voodoo Cat Litter—you just add a little bit each week to replace what you've scooped out—so you **save lots of money** versus what you'd spend on lower-quality litters.



Priced Like The Cheap Stuff, But Works Far Better!

A recent survey of clumping litter prices at a major national pet-products retailer showed that DooDoo Voodoo is priced near the bottom of the price range of the products surveyed. In fact, it was as much as **\$1.41 less per pound** than some litters.

You provide your cat the best food, veterinary care and home environment you can. Don't skimp on something so important as your cat's litter—especially when DooDoo Voodoo quality is competitively priced with lesser brands and saves you so much money in the long run.

Your cat will love using DooDoo Voodoo Cat Litter, and will be much more likely to use the litter box...instead of your carpet or furniture.

DooDoo Voodoo is preferred and recommended by top veterinarians. After nearly two decades of using DooDoo Voodoo Cat Litter exclusively in our rescue facility with hundreds of cats, we give you our word: it is **great stuff!**



www.DooDooVoodoo.com

About The Founders Of Four On The Floor™ Pet Products:
Eric & Julie Smith are longtime animal advocates and are the founders of two federally-licensed animal charities. They lectured at a statewide veterinary conference at the Purdue Veterinary School, are the founders of the Indy Pets ALIVE! Coalition and founded & operated a nonprofit, feline-only, low-cost spay/neuter clinic on Indy's east side which performed as many as 80 surgeries a day on Indy's neediest animals. Their work on behalf of animals has been featured on television, radio, magazines and newspapers across Central Indiana.