

I have always believed that people do business with *people*, not companies. In that spirit, here's some perhaps-TMI background on my wife and me, including our charity work.

Chlorfexis, LLC, and numerous other entities are owned by Eric & Julie Smith, high school sweethearts who grew up in a historic bedroom community northwest of Indianapolis. We have lived in Indianapolis our entire lives except for a period when we lived near the beach on the gulf coast of Florida and the time we spent at our place on Tybee Island, GA, off the coast of Savannah. My wife and I have been together since 1976 and were married in 1983, and have always been big on cleanliness and disinfection, as you'll see. We're longtime vegetarians and into natural health. Everything we do is governed by the Golden Rule and a spirit of generosity in helping others, but we're fun people and most definitely don't pretend to walk on water! We're not all that and a bag of chips, but I'll eat 'em if you'll hand 'em to me.

My wife is the scientist in the family, as she's a retired ICU and OTU charge nurse and patient care coordinator. She is involved with our companies, but also runs The Eric & Julie Smith Foundation's special-needs animal rescue facility as its medical director, a full-time job in and of itself. (We provide lifelong care for medically intensive special-needs animals, and have for decades.)



(Before pandemic spaghetti)

I am educated as a broadcaster and journalist. I worked as a radio personality, talkshow host, production director and producer from the '70s through the '90s, as well as being a top mobile and nightclub disc jockey (including having DJ'd a private party for the Rolling Stones, of all things) and even a minor-league model. I was a professional drummer from age 8 through the '80s and was offered the opportunity to tour at age 10. I have done voiceover work and have produced documentaries & capital campaign videos for multiple human and animal charities, including Habitat for Humanity. We own the world's leading acoustical consulting and product sales company, Auralex Acoustics, Inc., and Acoustic Therapeutics, LLC, which specializes in acoustical consulting and products for human and animal healthcare facilities. (Our acoustical company's clients include Apple, Walmart, the US Government and just about any recording artist, TV/cable channel, motion picture studio or radio network you want to name; learn more at [www.Auralex.com](http://www.Auralex.com). If we can help you with your clinics, reach out to me.) We have also owned a computer business, a graphics firm, a recording & broadcast supplies company, a pet products company (still do: Four On The Floor Pet Products, Inc.; see [www.doodoovoodoo.com](http://www.doodoovoodoo.com)), multiple restaurants, a cleaning & mold remediation equipment & supplies business and more. When the pandemic hit, we were in the process of opening a retail storefront to sell cleaning and disinfection equipment and supplies (talk about timing!). I am an experienced lecturer at universities and international tradeshows on the topics of business, acoustics, recording studio design and more, and a frequent podcast interviewee. I was a Board member at the Purdue School of Engineering at IUPUI in Indianapolis and was on the Board of Directors of one of the largest humane societies in the United States. Learn more on LinkedIn at <https://www.linkedin.com/in/eric-smith-00953a7/>

Since 1983, we've been highly involved in animal welfare at the local, state and national level. We are the founders of two 501(c)(3) animal charities, a regional animal welfare coalition (Indy Pets ALIVE) and the 501(c)(3) charity Foundation mentioned earlier. We have helped draft animal-related local and state legislation, specifically with regard to feral cats and TNR (trap-neuter-return) and the smoking ordinances in Indianapolis and Indiana. We organized a multi-state puppy mill raid. We founded, funded and operated a nonprofit, low-cost spay/neuter clinic in Indianapolis, where we often performed 100+ surgeries in a day and where we specialized in feral cats. (We wore scrubs and worked in surgery 5 days a week.)

We have lectured at high schools, colleges and civic organizations on animal-related matters, and have been interviewed and covered by numerous television and radio stations, newspapers and magazines. Neither of us is a veterinarian, but we were selected to present on our pioneering work in Indiana on early-age spay/neuter and feral cat colony management at a statewide veterinary conference at the Purdue University College of Veterinary Medicine.



I started our 43-year-old global acoustics company in the 100+-year-old garage shown here—with no heat, no phone and one bare lightbulb—when I was 17. It seems like either yesterday...or a million years ago.